

Understanding Changes to Cobourg's Stormwater Asset Management Plan

Cobourg Council adopted a Stormwater Asset Management Plan and approved the implementation of a dedicated funding source for stormwater management, similar to the full cost recovery system that is in place for water and wastewater assets in Cobourg. Your annual charges will be divided equally over your remaining 2023 Lakefront Utility bills.

In 2024, stormwater charges will be divided evenly across 12 months of your Lakefront Utility Bills. The charge that will appear on your utility bill will be based on the type and size of your property. The type of property will determine which rate will be applied to the land area.

Visit [Cobourg.ca/stormwater](https://www.Cobourg.ca/stormwater) to learn more and find a detailed FAQ.

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Visit Engage Cobourg to Have Your Say!

- Short-Term Rental Accommodations
- Upcoming Public Engagement projects:
- Council's Strategic Plan
 - Budget 2024



ENGAGE COBOURG
Your voice, your town.

Register today so your voice can be heard!
www.EngageCobourg.ca

Engaging with Your Members of Council

Cobourg Municipal Council is committed to building a Town Hall that works through openness and transparency, and where positive relationships are built with the public, community organizations and other stakeholders. Council connects with our community members each month. To connect with Council please see their contact information below:



Mayor Lucas Cleveland

Mayor Cleveland is available for meetings with the community weekly, on Wednesdays. To meet with the Mayor, you can email him at lcleveland@cobourg.ca or connect with his Executive Assistant, Toni Galea at 905-372-4301 ext: 4102.

If you would like to hear more from the Mayor's Office, please sign up for his monthly eNewsletter. To register, visit www.Cobourg.ca/mayor.



Deputy Mayor Nicole Beatty

Deputy Mayor Nicole Beatty hosts open office hours, weekly in Victoria Hall.

Mondays: 9 a.m. - 11 a.m. Wednesdays: 12 p.m. - 2 p.m.

Location: Victoria Hall, 55 King Street West

Stay up to date on the day-to-day activity of Deputy Mayor Beatty by following her on social media

Facebook: [@NicoleBeattyCobourg](https://www.facebook.com/NicoleBeattyCobourg) Instagram: [@nicbea_xo](https://www.instagram.com/nicbea_xo)



Councillor Adam Bureau

Councillor Bureau is available for one-on-one meetings or is available to come and speak to community groups upon their request.

Stay up to date on the day-to-day activities of Councillor Bureau by following him on social media

Facebook: [@adam.bureau.1](https://www.facebook.com/adam.bureau.1) Instagram: [adam_bureau_](https://www.instagram.com/adam_bureau_)



Councillor Brian Darling

Councillor Brian Darling is an active presence in our community. If you do not run into him at a local event or celebration, walking downtown with his wife Lillian or at the Community Centre with his grandchildren, he is available for one-on-one meetings upon request. To reach Councillor Darling, you can email him at bdarling@cobourg.ca or phone 289-251-2177.



Councillor Aaron Burchat

Councillor Aaron Burchat is active in the community and attends numerous community events and open houses each month. If you would like to set-up a time to chat with Councillor Burchat, he is available to meet with members of the community in person or can connect over the phone.

To contact Councillor Burchat, you can email him at aburchat@cobourg.ca or phone 905-375-3535.



Councillor Miriam Mutton

Councillor Miriam Mutton appreciates engaging in discussion with residents and local businesses by phone, email or in person. Councillor Mutton stays actively connected with the community through her involvement with local organizations and attendance at local businesses and community events. To set-up a meeting with Councillor Mutton, you can email her at mmutton@cobourg.ca or phone 905-372-4301.



Councillor Randy Barber

Councillor Randy Barber appreciates engaging with members of the community in person, over coffee or on the phone.

To connect with Councillor Barber, you can reach him by email at rbarber@cobourg.ca or phone 905-207-4940.



Program FEATURE

Customer Service
Feedback

E: customerservice@cobourg.ca
905-372-4301

Customer Service Survey

Take a quick, two minute survey to let us know about your recent experience with the Town.

The Legislative Services Division launched a new customer feedback survey to measure customer satisfaction and inform improved customer service delivery across all municipal services.

The Town of Cobourg is looking to continuously improve how the organization delivers services and engages with members of the public. In May, Council approved a Customer Service Strategy and Implementation Plan. Staff are now working on a customer service implementation program and a Corporate Customer Service Standards policy to be presented to Council. The customer service strategy and corresponding policies and guiding documents are intended to be an actionable plan to address service delivery gaps and modernize the way the Town of Cobourg serves its residents and businesses.

To better understand and address the needs of its customers, residents are invited to share their thoughts on customer service in the Town of Cobourg. Feedback will be used to inform the final draft of the Corporate Customer Service Standards.

Further, the continuing availability of the surveys will provide ongoing data to assist town staff in advancing customer service provided by the organization.

The survey seeks to identify:

- types of customer experience interactions individuals had with the Town
- overall level of satisfaction with customer service
- suggestions for areas of opportunity in customer service

Visit [Cobourg.ca/customerservice](https://cobourg.ca/customerservice) to take the survey today!



Community Grants

The Town of Cobourg is pleased to announce that applications are now being accepted for the 2024 Municipal Community Grant Program which will be considered as part of the annual budget deliberations.

Organizations who are eligible must submit a Municipal Grant Application Form and include any required documentation outlined within the form by Tuesday, October 31, 2023, at 4 p.m. Visit [Cobourg.ca/grants](https://cobourg.ca/grants).

Every year, Municipal Council considers applications from community organizations requesting funding for a variety of purposes, including:

- Community Projects
- Operating Expenses
- In-Kind Contributions
- Special and Community Events
- Parking Permits



Department SPOTLIGHT



Did you know?

The Cobourg Fire Department has been proudly serving the residents of Cobourg since 1832.

Cobourg Fire Department

The Cobourg Fire Department plays an essential role in the health and wellbeing of our community. Our dedicated fire crews have a passion for community safety and provide essential services through fire prevention, community education, crisis and emergency planning and emergency and incident response. In addition to the residents they serve, our expertly trained fire staff provide ongoing support to our municipal departments and fellow emergency services.



The Cobourg Fire Department is comprised of both full-time and volunteer fire fighters. The department provides 24-hour emergency response to the community in the following areas;

- Fire suppression
- Advanced medical assist with defibrillation
- Hazardous materials response
- Entry-level water and ice rescue
- Vehicle extrication and
- Response to any other natural or accidental emergencies.



Meet Our Cobourg Fire Team



Fire Chief, Ellard Beaven



**Deputy Fire Chief,
Kevin Ashfield**



**Administrative Assistant,
Heather Monsma**

— Fire Prevention Team



**Acting Chief Fire Prevention
Officer, Steve Koomen**



**Chief Fire Prevention Officer,
Aaron Blair**



**Fire Prevention Inspector,
Jennifer Cooper**

Welcome New Staff



**Chief Training Officer,
Clint Walker**

For the first time in its history, the Cobourg Fire Department has welcomed a Training Officer to its personnel. The Training Officer develops plans and conducts training for new recruits and fire suppression staff. The Officer will also identify areas where fire crews could benefit from additional training opportunities and develop short, medium, and long-term planning of department training.

Out in the Community



The Cobourg Fire Department attends numerous community events each year to provide public education, including a door-to-door smoke alarm program.

Interested in Applying to be a Volunteer Fire Fighter?

Although the position is referred to as “Volunteer fire fighter”, members of our volunteer fire crew receive remuneration for their service. The demands and expectations placed on a volunteer fire fighter are not unlike those placed on our full-time staff. The job requires commitment, devotion, compassion and above all, a desire to serve your community.

Training

New Volunteer Fire recruits will participate in the department’s Comprehensive Training Program as well as any additional/ongoing training that the department receives.

How we Operate/Hourly Commitment

- Four volunteers are assigned to each of Cobourg’s four platoons.
- Platoons work an average of 15 shifts per month. Each platoon works a balance of day shifts (8am to 6pm) and night shifts (6pm to 8am)
- When your platoon is on shift, volunteer fire fighters are required to respond to all level 2, 3 and 4 calls. Examples of these types of calls include activated alarms, motor vehicle collisions, and structure fires.
- If your platoon is not on, then you would only be asked to respond for level 3 and 4 calls, such as structure fires and ice/water rescues.

Physical Assessment

Candidates will be required to successfully complete physical testing. These are work related tests aimed at gauging the individual’s physical agility relative to the duties of a fire fighter.

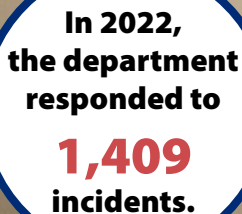
The first evolution consists of several elements which must be completed nonstop within a ten (10) minute time limit. The elements include:

- Stair Climb
- Hose Drag
- Equipment Carry
- Ladder Raise
- Forcible Entry
- Simulated Rescue
- Ceiling Breach/Pull

The second and third evolutions consist of testing a candidates for claustrophobia (fear of confined spaces) and acrophobia (fear of heights).

Interested in Applying?

Visit [Cobourg.ca/fire](https://cobourg.ca/fire) for more information or call the Town of Cobourg Human Resources Department at 905-372-4301.



**In 2022,
the department
responded to
1,409
incidents.**





Fall Programming Unveil for Planning and Development



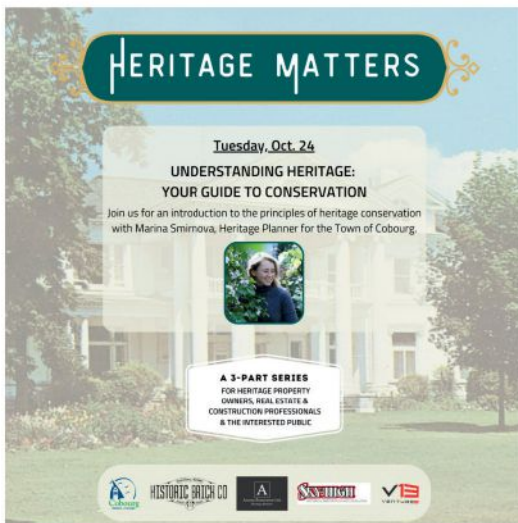
HERITAGE MATTERS

A 3-PART SERIES
FOR HERITAGE PROPERTY OWNERS, REAL ESTATE & CONSTRUCTION PROFESSIONALS & THE INTERESTED PUBLIC

Tuesday, Oct. 24
Tuesday, Nov. 07
Tuesday, Nov. 21


Introducing the Heritage Matters - 3 Part Series. Get ready to explore hands-on heritage conservation with our three-part Heritage Matters series! Don't miss this unique opportunity to explore the principles of heritage conservation from industry professionals and learn how you can play an active role in protecting our built heritage. All sessions will take place at the Venture13 Innovation and Entrepreneurship Centre.







HERITAGE MATTERS

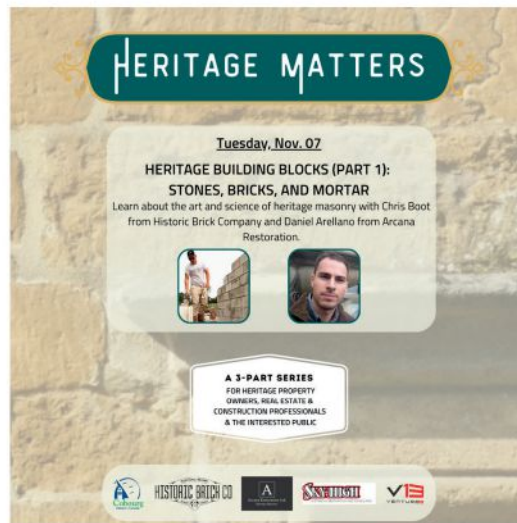
Tuesday, Oct. 24
UNDERSTANDING HERITAGE: YOUR GUIDE TO CONSERVATION

Join us for an introduction to the principles of heritage conservation with Marina Smirnova, Heritage Planner for the Town of Cobourg.



A 3-PART SERIES
FOR HERITAGE PROPERTY OWNERS, REAL ESTATE & CONSTRUCTION PROFESSIONALS & THE INTERESTED PUBLIC



   







HERITAGE MATTERS

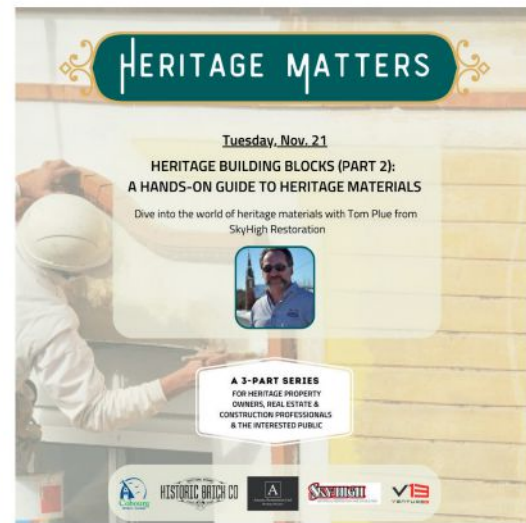
Tuesday, Nov. 07
HERITAGE BUILDING BLOCKS (PART 1): STONES, BRICKS, AND MORTAR

Learn about the art and science of heritage masonry with Chris Boot from Historic Brick Company and Daniel Arellano from Arcana Restoration.

A 3-PART SERIES
FOR HERITAGE PROPERTY OWNERS, REAL ESTATE & CONSTRUCTION PROFESSIONALS & THE INTERESTED PUBLIC


   







HERITAGE MATTERS

Tuesday, Nov. 21
HERITAGE BUILDING BLOCKS (PART 2): A HANDS-ON GUIDE TO HERITAGE MATERIALS

Dive into the world of heritage materials with Tom Plue from SkyHigh Restoration



A 3-PART SERIES
FOR HERITAGE PROPERTY OWNERS, REAL ESTATE & CONSTRUCTION PROFESSIONALS & THE INTERESTED PUBLIC

Sign up for the "Business Support Newsletter" by registering [here](#). 



Revenue Growth Series with Drew Cameron

Date: October 11th, 2023,

Time: 8:00 – 9:30 am

Venue: 739 D'Arcy Street - Venture13

This partnered event will highlight Venture13 graduate – Drew Cameron from Solvest. Drew co-founded Solvest after having had two other prior businesses. These experiences allowed him to draw on previous learnings when developing Solvest. He joined Venture13 in June 2019 and has since expanded his green energy business to include an executive and projects team.



Revenue Growth Series with Carol Jiang

Date: November 8th, 2023,

Time: 8:00 – 9:30 am

Venue: 739 D’Arcy Street - Venture13

This partnered event will highlight Carol Yajun Jiang, President and CEO of Beneco Packaging. Beneco Packaging is a reliable box packaging company in the food and beverage industry. With over 250,000 sq ft of production and warehouse facilities in Cobourg and Scarborough. Beneco is accredited with IFS PacSecure certification and has 25 years of experience in the printing and packaging sector.

Succession Planning for Entrepreneurs

Date: November 23rd, 2023,

Time: 8:30 – 10:30 am

Venue: 739 D’Arcy Street - Venture13

Succession planning for an entrepreneur involves careful consideration and preparation for the eventual transition of leadership and ownership within their business. Entrepreneurs often have a deeply personal connection to their ventures, making the succession process unique and complex. Collaborating with the Business and Entrepreneurship Centre of Northumberland and the Business Development Bank of Canada, this event will gather experts, practitioners and businesses that have gone through the succession process to share insights, strategies, and best practices.



INVEST COB URG bdc Business & Entrepreneurship Centre

SUCCESSION PLANNING FOR ENTREPRENEURS

Succession planning for an entrepreneur involves careful consideration and preparation for the eventual transition of leadership and ownership within their business. Join us as we gather experts, practitioners and businesses to share insights, strategies and best practices.

November 23, 2023

8:30am till 10:30am

Venture13
739 D’Arcy Street,
Cobourg, Ontario | K9A 0H6



Business Spotlight: Part-Time CFO Services

Date: December 11th, 2023,

Time: 12 – 1:30 pm

Venue: 739 D’Arcy Street - Venture13

Part-Time CFO Services provides all levels of accounting function to medium-sized private businesses and not-for-profit organizations. We offer various financial services, including strategic financial planning, budgeting, forecasting, cash flow management, and more, focusing on delivering high-quality, customized solutions tailored to each client's needs.



Celebrations, Start-Ups, Relocations & Expansions



Mural Unveiling
19 - 21 King Street West



Jim's Pizza
134 King Street West



Beneco/CPI
EODF Recipients



Compassionate Heart
260 Division Street



Mending Roots
242 Division Street



BonBon Vintage
249 Division Street



Lalies & The Dutch
7 King Street West



Sense Home and Garden
33 King Street



Fabled Bean
73 King Street West



Feel Good Catering
255 Division Street



The Old Hello
32 King Street West



Viva Le Glitz - Secret Closet
83 King Street



Modella ladieswear
90 King Street West



Tezca
91 1/2 King Street West



Studio D
609 William Street



Staged Store
711 Ontario Street

Congratulations to our new and existing business community on these amazing milestones



Economic Development Highlights



Photo series from left to right: Canada Summer Jobs lunch; Revenue Growth Series with Alain Levac; Business Spotlight with Chris Gillis

Experience COBOURG

Your STORY BEGINS HERE!

Cobourg Box Office

CONCERT HALL AT VICTORIA HALL

855-372-2210
55 King Street West
Cobourg, K9A 2M2
experiencecobourg.ca

Experience
COBOURG
Your STORY BEGINS HERE!

Oct 13 Ukrainian Refugee Benefit Concert

Oct 15 The Dave Young Trio Celebrates Oscar Peterson

Oct 19 The Ennis Sisters in Concert

Oct 20 The Hip Experience & Pearl Jamming

Oct 22 Canadian Folk Icon- Valdy

Oct 22 Northumberland Hispanic Culture Club: The Colores

Oct 23 Pat LaBarbera and Kirk MacDonald Celebrate John Coltrane

Oct 27 The Commandores Orchestra

Oct 28 The Traveling Wilburys

Oct 29 SÉAN MCCANN Sings the Great Big Song Book

Oct 29 A Les AMIS Concert

Nov 4 Young Artists in Concert

Nov 17 Floydium Canada's Pink Floyd Show

Nov 18 Dreamer The Supertramp Experience

There are plenty of events and shows that await you at the Concert Hall!



Save the Date

COBOURG WEDDING SHOW & OPEN HOUSE

Are you newly engaged looking for that perfect wedding venue, vendors, caterers, and more?

Join us at the Concert Hall at Victoria Hall for our first ever annual Cobourg Wedding Show & Open House!



Experience COBOURG

Your STORY BEGINS HERE!



Festivals & Events

Visit experiencecobourg.ca for more information

- Oct 9** **Northumberland Turkey Trot**
Cobourg Conservation Area
- Oct 14** **Walk A Mile for Cornerstone**
Cobourg Police Station
- Oct 15** **Ride for Rebound**
Northumberland County
- Oct 15-16** **NEW: Northumberland Expo For Women**
115 Toronto Road Port Hope
- Nov 11** **Remembrance Day Service**
Cenotaph Victoria Park
- Nov 24** **Christmas Magic**
Rotary & Victoria Park
- Nov 25** **Reindeer Run**
Northumberland YMCA
- Dec 2** **Santa Claus Parade**
Town of Cobourg

COBOURG COMMUNITY CENTRE EVENTS

- Oct 7** **Cobourg Kickboxing Championships**
- Oct 14** **Canadian Fire Fighters Museum Antique Show**
- Nov 20** **Cougars for Kids**

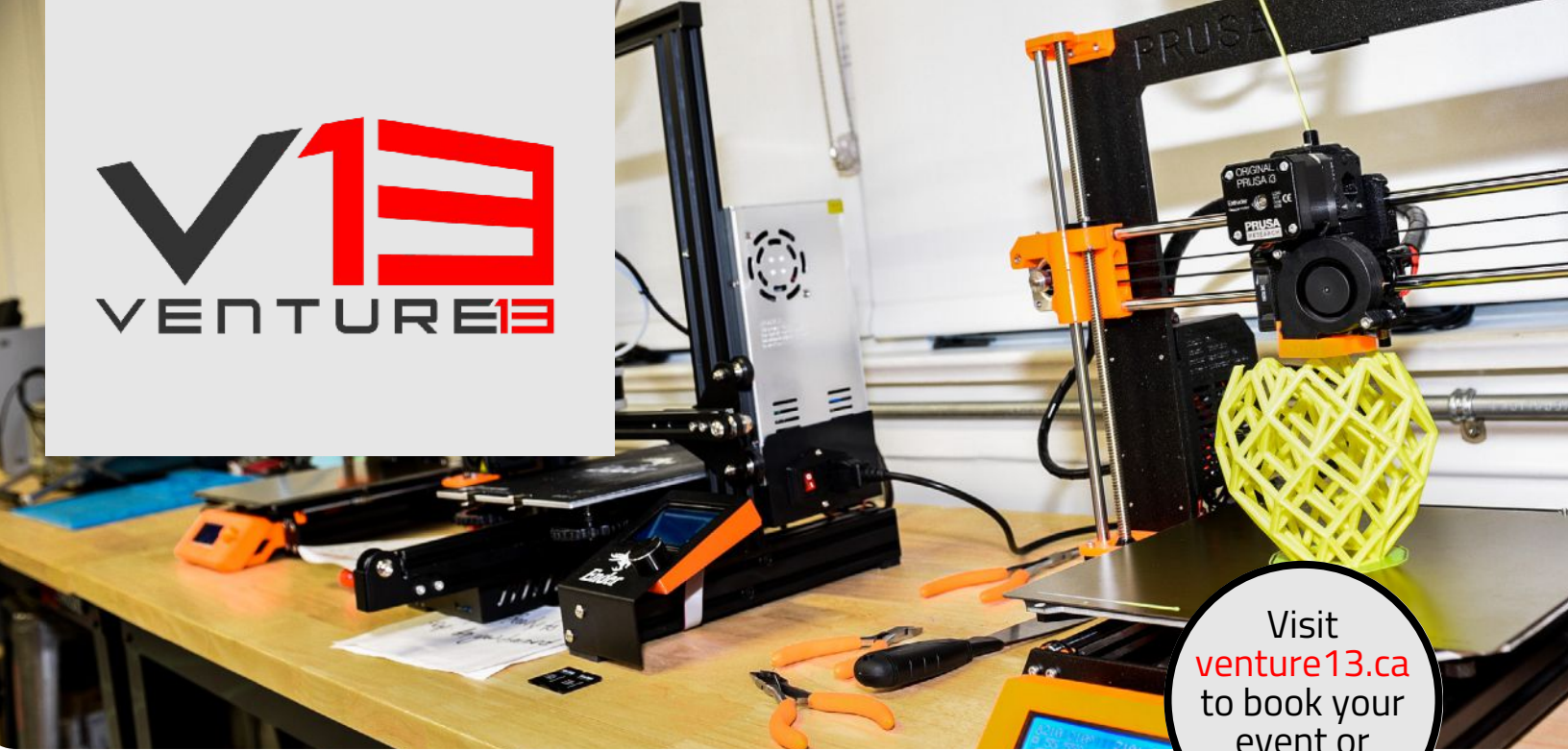
FOR MORE INFORMATION FOLLOW THE CCC ON SOCIAL MEDIA OR CHECK OUT THEIR WEBSITE!



FALL & WINTER 2023/2024 COBOURG Leisure Guide NOW AVAILABLE!

DOWNLOAD A DIGITAL COPY AT
EXPERIENCECOBOURG.CA





Visit venture13.ca to book your event or meeting.

News & Announcements



STEM Camp Pilot Success!

During the week of August 14-18, Venture13 delivered a pilot program of a STEM Camp for youth ages 11-14.

We welcomed 12 campers into our facility who spent the week creating maze crawling robots, coding battle bots, developing video games, learning about forensic crime scene analysis, and diving deep on Minecraft.

Exit surveys captured camper (and parental) satisfaction as a 4.5/5. 100% indicated that they would register their child for another STEM Camp at Venture13.

Based on this, we plan to deliver three (3) STEM day camps in 2024: March break, July, and August.



289-677-5490



info@venture13.ca



venture13.ca



739 D'Arcy Street

Program Calendar

OCT 12 [The Business Blend | V13 Networking](#)

OCT 16 [Cybersecurity Anti-Fraud Series \(Bi Weekly\)](#)

OCT 26 [A Gentle Introduction to Artificial Intelligence](#)

OCT 26 [NMA Manufacturing Conference 2023](#)

OCT 30 [Cybersecurity Anti-Fraud Series \(Bi Weekly\)](#)

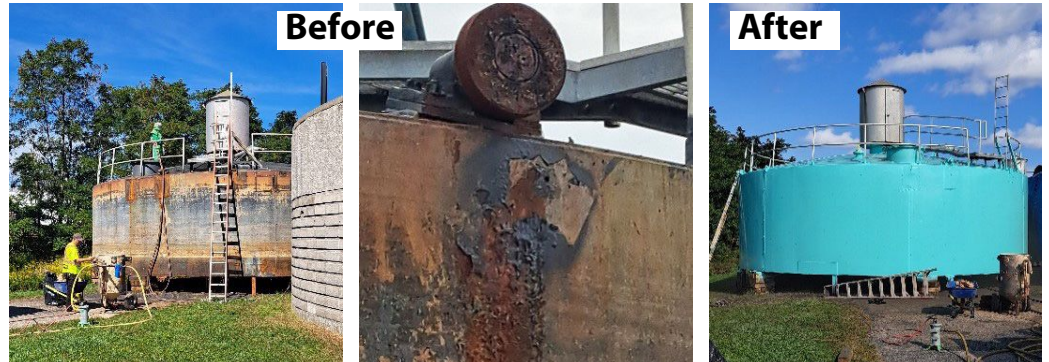
NOV 2 [The Business Blend | V13 Networking](#)

■ Public Works

The Town has two sewage treatment Plants. Plant #1 was constructed in 1947 and Plant #2 was built in 1984. Much of the original infrastructure in these facilities is beginning to show its age. Environmental Services has carried out several capital projects over the past year to upgrade aging components to ensure the continuous operation of the Treatment Plants.

Secondary Digester Roof Repair (Plant #2)

The Secondary Digester is a large concrete tank with a floating steel roof. Anaerobically digested sludge from the Primary Digester flows into the Secondary Digester.



In the summer of 2023, corrosion was noticed on the side wall of the Secondary Digester. The methane stored in the Secondary Digester had to be flared off and the tank taken out of service. The estimated cost to build and install a new roof was estimated to be \$1.2M. However, once the Secondary Digester was drained, cleaned and the roof removed, it was discovered that the damage was less than originally suspected. The damage was limited to specific areas where the protective sealant had been compromised. Local contractors were able to cut out the corroded areas of steel, weld in new steel, and seal the metal Neoguard epoxy. These repairs were completed at a fraction of the cost of a full replacement.

Sequence Batch Reactor (SBR)

A Sequence Batch Reactor (SBR) is like a miniature Treatment Plant and is an extremely rare asset for a municipality to own. It is used to pre-treat liquid waste that would normally not meet the limits of the Town's Sewer Use By-Law. This unique ability has allowed the Town to operate the SBR as a business, charging for our treatment services. The revenue generated by this business is used to run the Plant operations, reducing the amount residents pay in their utility bills. The SBR has been so successful that a second SBR is currently being constructed and will be in operation by the summer of 2024.



■ Community Services



New Beach Mobility Mat

This summer Cobourg Beach received a new Mobi Mat that is six feet wide and more than 300 feet long. The Mobi Mat provides a chance for all residents and visitors to enjoy the waterfront.



Butterfly Wings

Residents and visitors have enjoyed seeing the vibrant Butterfly Wings return to the fountain at Rotary Harbourfront Park.



Sandcastle Festival

The Sandcastle Festival returned for the first time since the pandemic and saw record crowds. The inflatable fun park bracelets and amateur sandcastle competition entrants produced \$4,000 of revenue that will go back into the event.



A Message from the Mayor

This month, Council is discussing Short Term Rental Accommodations (STRA). Short-term rentals like Airbnb and VRBO are not new to Cobourg. They have been operating within our community for several years, but the amount has been increasing these last few years. At present, the Town does not specifically regulate STRAs. However, the Town's by-laws encompass nuisances and permitted commercial uses on residential properties. Therefore, when complaints arise, Staff can use existing municipal tools to address some of these concerns.

Why I feel STRA's are good business for Cobourg...

The revenues generated by STRA's across Canada is estimated to be \$2.8 billion (in 2018) and that the revenue increased 940% from 2015 to 2018. STRA's benefit communities through job creation, supporting our capacity for tourism, increasing traffic to small businesses as well as helping homeowners earn additional income.

With STRAs come a variety of benefits to travelers and homeowners, but there are also issues for neighbours and the community as a whole. These issues require a carefully developed response with consideration of community standards and ensuring compliance with the Zoning By-law and other applicable standards.

Benefits to Licensing STRA's...

Without a licensing provision currently in place, staff are unaware of current STRA locations until complaints are received. In addition, without licensing provisions in place, gathering evidence related to nuisance offences presents challenges and may often result in members of the community having to gather evidence and testify in court. Licensing STRAs will provide enforcement staff with additional tools to ensure compliance of all regulatory legislation is met and maintained.

How we make this fair to current Hotel accommodations...

One questions that we have received is how we make this fair to our current hotel owners. Hotels pay higher property taxes due to their commercial status where as an STRA would pay residential taxes. One of the options Staff have presented is to implement the Municipal Accommodation Tax to registered STRA's. This tax would be collected by the accommodation provider and is remitted to the municipality. The municipality is responsible for using a minimum of 50% of the revenue generated from the tax to support tourism related activities such as marketing and promotion while the remainder can be used for general municipal activities unrelated to tourism or department operations.

Finding a balanced approach...

We are looking for a balanced approach that meets the needs of the community as well as the rights of the individual to do with their investments as they wish. The best way to achieve this is through community input so that Council can draw upon this knowledge when making decisions.

The staff report and draft By-laws have been added to the Town's community engagement platform EngageCobourg.ca. I advise you to take a look and leave a comment for Council in the Forum. We will also be hosting a Public Meeting on October 30th. Check out EngageCobourg.ca for more information.

Lucas Cleveland
Mayor, Town of Cobourg

Upcoming Meetings:

- OCT 10** **Special Council Meeting**
Council Chambers
55 King St. W | 4:00 p.m.
- OCT 16** **Committee of the Whole**
Council Chambers
55 King St. W | 6:00 p.m.
- OCT 23** **Regular Council**
Council Chambers
55 King St. W | 6:00 p.m.

Hello

Get in Touch



Report a Problem

See a pothole or broken sign? Let us know.

☎ 905-372-9971

💻 cobourg.ca/report-it



Connect with Bylaw Enforcement

Have a concern regarding a bylaw infraction? Report it (confidentially).

☎ 905-372-8380

✉ bylawenforcement@cobourg.ca



Speak with Municipal Council

Speak at an upcoming Council meeting or contact a Councillor directly.

☎ 905-372-4301

💻 clerk@cobourg.ca



Apply for a Building Permit

Planning a renovation, relocation or project? Don't forget to check with our Building Department first.

☎ 905-372-1005

💻 cobourg.ca/building-permits